

Certified Scrum Product Owner

Abstract

Product Management faces many challenges in today's changing environment: Customers expect more frequent releases, scope keeps changing mid-project, TTM becomes more and more critical and ROI is more important than ever. Agile and Lean provide us with ways to achieve better results in a shorter time frame. They allow organizations to release faster and with better quality. They provide a way to waste less design effort on features that either never get developed or worse never get used. They provide more accurate ways to plan estimate projects and to predict the progress of a release.

The course certifies participants as **Certified Product Owners**.



Target Audience

Executives, Product Managers, Business Analysts, Project Managers.

Prerequisites

None. Knowledge in Agile – an advantage.

Course will cover:

- **The History of Agile**
 - The new project development game, Takeuchi & Nonaka (1986)
 - Agile frameworks (Scrum, XP, FDD, DSDM)
 - Project pains
 - Description of the general project management life cycle
- **Introduction to Scrum**
 - Waterfall vs. Agile
 - Agile manifesto
 - The principle of Scrum
 - Scrum team
 - Scrum master
 - Stakeholders
- **Product Owner Role**
 - Product Management Challenges

- Product Manager and Product Owner
- Product Owner profile
- Role and Responsibilities
- **Agile Planning**
 - Building a Product Vision
 - Building a product roadmap
- **Agile Requirements**
 - Understanding User Stories
 - Epics and Themes
 - The Product backlog
 - Writing good stories
 - Definition of Done
 - Non functional user stories
 - JIT requirements
 - The benefits of prototyping
- **Release planning**
 - Estimating stories
 - Prioritizing stories
 - Planning a release
 - Release burndown chart
- **Working with Scrum teams**
 - Sprint planning
 - Daily Meetings
 - Sprint Review
 - Burndown charts
 - Retrospectives
 - Changes mid-sprint
 - Estimation mistakes
 - Technical debt
 - Improved communication with Scrum teams
- **Product Owner Cadence**
- **Scaling up**
 - Portfolio Management
 - The Product Owner Proxy
 - The Product Owner team
 - Scrum of Scrums
- **Launch**
 - Hardening sprints
 - Packaging
 - Support

Duration

2 days (16 hours).